



# Conference

## Sponsorship Levels 2025

November 20 to 22, Corner Brook, NL

### Event Sponsor \$17,500+

- Present a 60-minute session
- 5-minute presentation during opening ceremonies
- Branded email to MNL membership
- Message included in daily email to attendees during event (several sponsor messages in a single email)
- Display pop-up banner at event
- Trade Show booth
- Sponsor named and thanked before sessions
- Option to include promotional item in event kit bag
- 6 full-access event passes
- Sponsored social media message on MNL account
- Event program welcome message Full-page ad in printed event program
- Ad on agenda webpage
- Ad on event webpage

### Platinum \$12,500+

- Present a 30-minute session
- Branded email to MNL membership
- Message included in daily email to attendees during event (several sponsor messages in a single email)
- Display pop-up banner at event
- Trade Show booth
- Sponsor named and thanked before sessions
- 4 full-access event passes
- Sponsored social media message on MNL account
- Event program welcome message
- Half-page ad in printed event program
- Ad on event webpage

### Gold \$10,000

- Present a 15-minute session at one event
- Branded email to MNL membership prior to the event
- Message included in daily email to attendees during event (several sponsor messages in a single email)
- Display pop-up banner at event
- Trade Show booth
- Sponsor named and thanked before sessions
- 2 full-access event passes
- Half-page ad in printed event program
- Ad on event webpage

### Silver \$8,500

- Branded email to MNL membership prior to the event
- Message included in daily email to attendees during event (several sponsor messages in a single email)
- Display pop-up banner at event
- Trade Show booth
- 2 full-access event passes
- Quarter-page ad in printed event program

### Bronze \$4,500

- Message included in daily email to attendees during event (several sponsor messages in a single email)
- 2 full-access event passes
- Quarter-page ad in printed event program

### Luncheon Sponsor \$15,000

Gold level Plus:

- Branded tent cards on tables with QR code
- 15 minutes on stage during luncheon

### Nutrition Break Sponsor \$9,500

Silver level Plus:

- Branded tent cards on nutrition break tables with QR code

All sponsorships include displaying your company logo on event screen slideshows, on the event webpage, posted on social media, included in event emails, and included in the printed program. Sponsorship packages can be customized to fit your needs.



Your sponsorship assists MNL's efforts to strengthen and support local government

For more information contact Bradley Power, MNL Director of Programs | [bpower@municipalnl.ca](mailto:bpower@municipalnl.ca) | 709 727 4044