

# Show me the money!:

Finding Municipal Grants



# Presentation Outline

- Context
- Grant and funding opportunities what is available
- Grant writing best practices
- Available resources
- Questions and answers

# Canada Summer Jobs

Funded by: Government of Canada

Amount Available: 50-100% Reimbursement on Minimum Wage Hourly Wages

Application  
Deadline



January  
10th, 2024

## Areas of Eligibility

- Not for profit employers
- Public sector employers
- Private sector employers

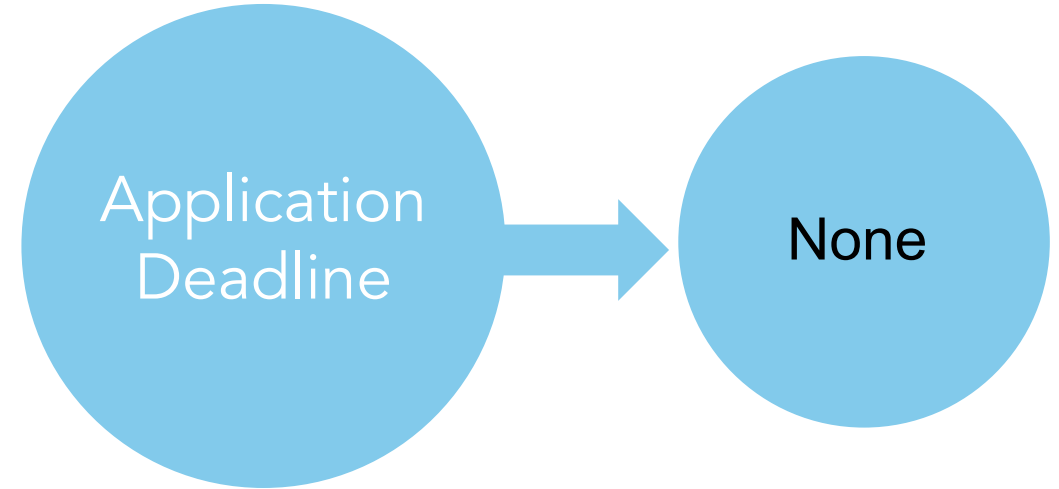
## Types of Projects Funded

- Provide full-time work experience in Canada between April 22, 2024 and August 31, 2024 for a minimum of 6 weeks and a maximum of 16 weeks; and,
- Provide a work experience in an inclusive non-discriminatory work environment that respects the rights of all Canadians.

# New construction of municipal and community buildings

Funded by: FCM Green Municipal Fund

Amount Available: Maximum of \$200,000 for up to 80% of eligible costs



## Areas of Eligibility

- Canadian municipal governments
- Municipal partners

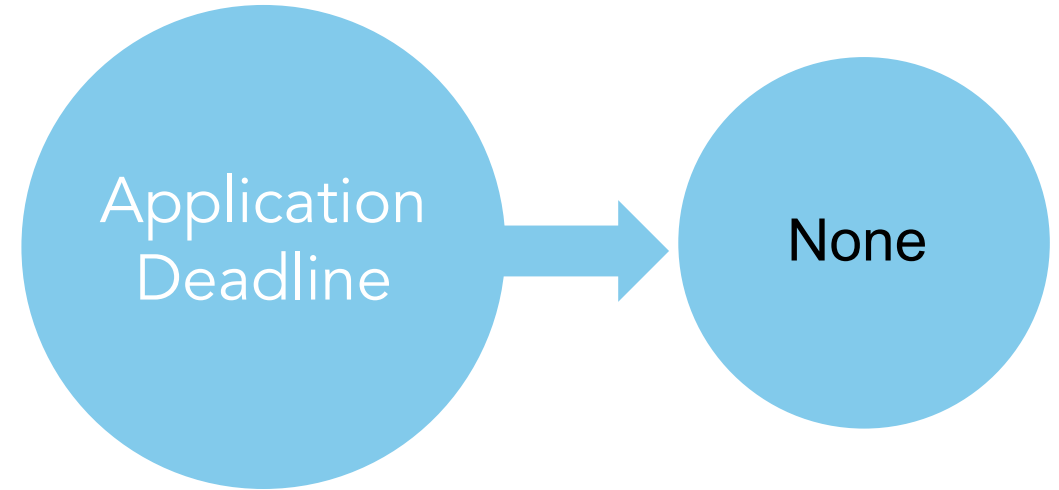
## Types of Projects Funded

- Feasibility studies that assess in detail the approaches needed to implement a new construction of an energy efficient community or municipal building
- Retrofits and new builds of community buildings

# GHG reduction pathway feasibility

Funded by: FCM Green Municipal Fund

Amount Available: Maximum of \$65,000 for up to 80% of eligible costs



## Areas of Eligibility

- Canadian municipal governments
- Municipal partners

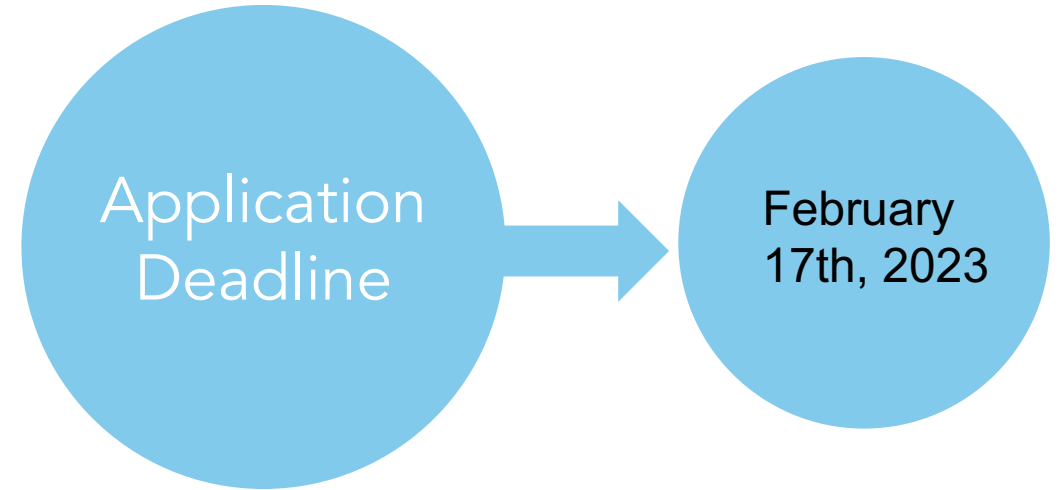
## Types of Projects Funded

- Indoor recreational centers (ice rinks, arenas, pools)
- Community and recreational centres
- Arts and culture facilities
- Multi-purpose buildings which include one or more of the above community functions as well as other services/administrative functions

# Canadian Parks and Recreation

Funded by: Canadian Parks and Recreation Association

Amount Available: Up to 100% on Wage Subsidies (Maximum of \$10,000/youth)



## Areas of Eligibility

- Municipalities
- Cities and Towns
- Villages
- Regional Districts
- Indigenous Communities
- Indigenous Governments

## Types of Projects Funded

- Recreation assistant
- Trail Management Assistant
- Event Assistant

## Grant Use Example

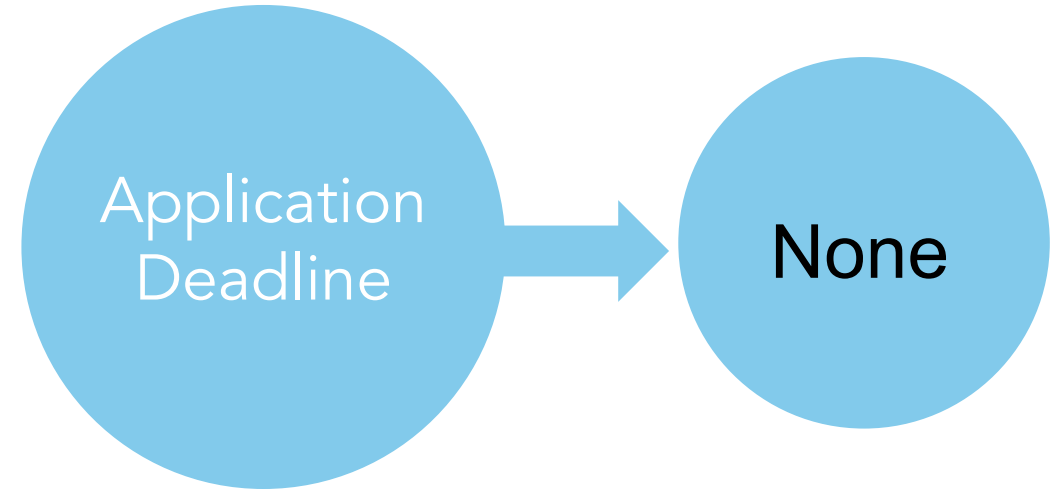


### Town of Twillingate: Youth Employment Experience

- A university student as hired as the towns recreation assistant for the summer
- He worked on delivering recreation programming for people of all ages
- He also helped implement a new physical activity program
- for local seniors and met frequently with the community's recreation committee

# Special Assistance Grants

Funded by: Government of Newfoundland & Labrador  
Amount Available: Must be requested by the municipality



## Areas of Eligibility

- Health / safety nature
- Municipalities undergoing financial difficulties
- General assistance to municipalities beyond the municipal budgetary process
- Special projects that involve the Municipality / local service district

## Types of Projects Funded

- Water
- Disaster Mitigation
- Fire fighting vehicles and equipment
- Recreational projects

# SSEP

Funded by: Government of Newfoundland and Labrador  
Amount Available: \$3,000 - \$5,000 per each full-time equivalent approval

Application  
Deadline



February  
22, 2024

## Areas of Eligibility

- Private Sector employers with staffing of 20 employees or less
- Not-for-profit organizations, school districts and municipalities.

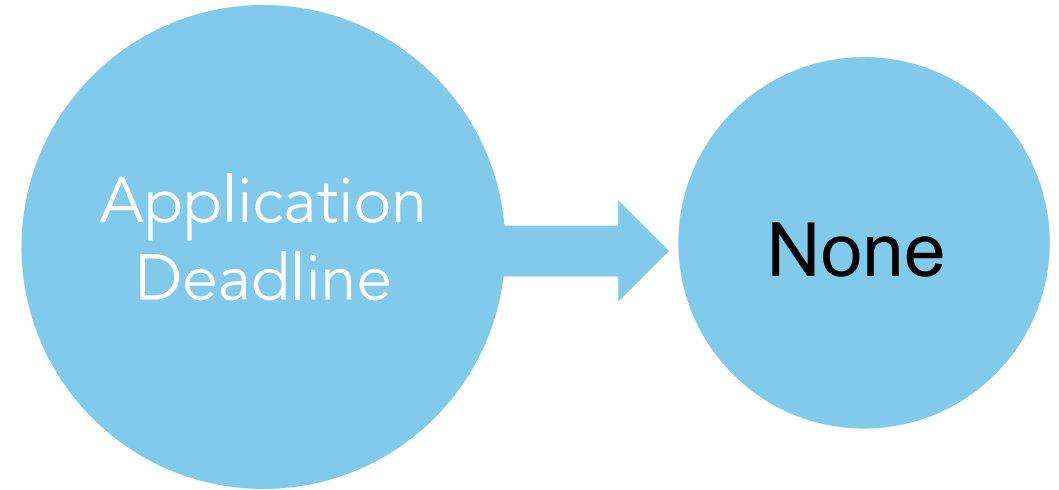
## Types of Projects Funded

- Community Outreach
- Engineering
- Geography
- Education

# Municipal Capital Works

Funded by: The Government of Newfoundland and Labrador

Amount Available: Project specific



## Areas of Eligibility

- Municipalities
- Nunatsiavut & Inuit Community Governments
- Local Service Districts

## Types of Projects Funded

- Water treatment facilities
- Sewage treatment systems
- Seawall / Breakwater Projects
- Playgrounds
- Town hall upgrades
- Road widening and upgrading

## Grant Use Example



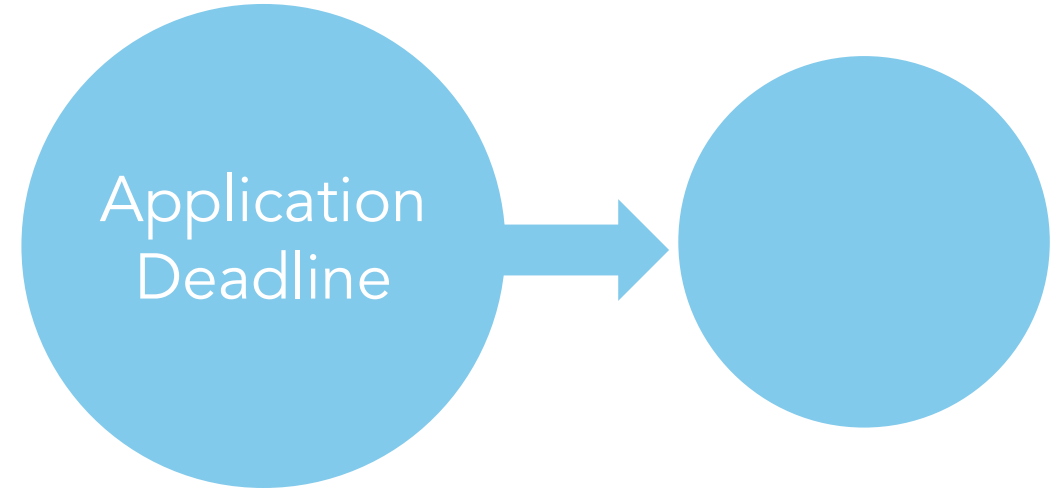
The Town of Grand Bank: Salvation Army Warming Centre

- The Town of Grand Bank joined a joint investment with the provincial government for \$690,000 to support the development of the warming centre
- This funding will allow for the creation of an emergency warming centre for the residents of Grand Bank and neighbouring communities

# Canada Community Building Fund

Funded by: Government of Canada

Amount Available:



## Areas of Eligibility

- Local governments
  - Municipalities
  - Inuit community governments
  - Regional service boards
- Non-municipal entities

## Types of Projects Funded

- Public transit
- Local roads and bridges
- Disaster mitigation
- Tourism
- Recreation

# Seniors Social Inclusion Fund

Funded by: Government of  
Newfoundland & Labrador

Amount Available: \$1,000-\$3,000

Application  
Deadline



September  
30th, 2024

## Areas of Eligibility

- Unincorporated organization
- Incorporated organization
- unincorporated or incorporated organizations for intergenerational activities

## Types of Projects Funded

- Promotional Activities
- Technology purchases or rentals to support accessibility
- Small equipment purchases the promote social inclusion (pickleball, darts, yoga, etc)

## Grant Use Example



Placentia: Age Friendly Placentia

- Support from the Seniors Social Inclusion Initiative was able to give ensure social engagement and inclusion opportunities for the organization
- Residents were able to participate in learning and social activities

# Active NL

Funded by: Government of  
Newfoundland & Labrador  
Amount Available: Up to \$10,000

Application  
Deadline



September  
30th, 2024

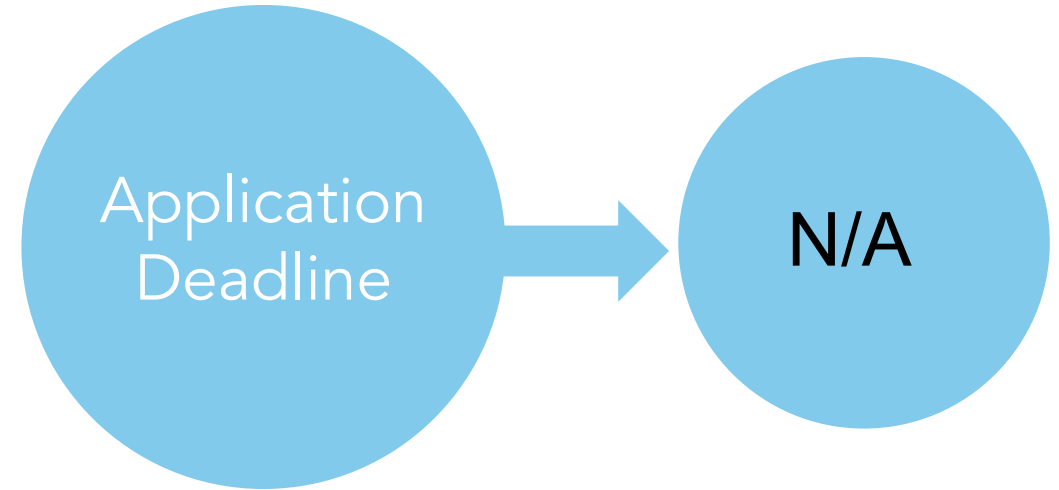
## Areas of Eligibility

- Sport, physical activity and active recreation equipment
- Multi-use trail development
- Active transportation equipment and infrastructure
- Active living initiatives and healthy eating education programs;

## Types of Projects Funded

# Newfoundland and Labrador Community Housing Growth Fund

Funded by: Community Housing Transformation Centre  
Amount Available: N/A



## Areas of Eligibility

- Non-profit organizations
- Co-operative organizations
- Indigenous organizations
- Registered charities

## Types of Projects Funded

- Site surveys
- Project drawings and specifications
- Construction cost estimates
- Planning fees

# Canada Post Community Fund

Funded by: Canada Post

Amount Available: \$5,000 - \$50,000



Application  
Deadline

March  
1st, 2024

## Areas of Eligibility

- Schools
- School/parent organization
- Community libraries
- Daycares
- Indigenous groups
- Recreation facilities
- Unregistered organizations
- Small Municipalities

## Types of Projects Funded

- playground equipment and upgrades to parks
- library supplies
- chrome books and other electronics
- musical instruments
- art supplies
- after-school programs

## Grant Use Example



Yellowknife Playgroup Association

- The Yellowknife playgroup association received \$5,000 to help with purchase of new play equipment
- In 2022 \$1.3 million in grants were awarded to 101 organizations
- From this grant Yellowknife's two playgroup locations received new play materials for the children

# United Way

Funded by: United Way

Amount Available: \$2,500 - \$45,000

Application  
Deadline



January  
31st, 2024

## Areas of Eligibility

- Program/services must occur within Newfoundland and Labrador.
- Programs must be completed by December 31, 2025.
- Must align with the UWNL Funding Categories.
- Must be a registered charity or qualified done

## Types of Projects Funded

- Improving access and availability of social and health-related support services
- Moving people out of poverty by meeting basic human needs through the provision of food , shelter, jobs, ect
- Providing youth with access to early literacy and development programs

## Grant Use Example



YMCA of Newfoundland and Labrador

- The United Way community fund was used to support children's activity programs offered through the YMCA
- The funding provided will help children and youth attend programs at the Ches Penney Family YMCA and the Marystown YMCA through the YMCA financial assistance program

# Accessible Communities Grant

Funded by: Government of Newfoundland and Labrador  
Amount Available: \$20,000-\$30,000

Application  
Deadline



February  
20th, 2024

## Areas of Eligibility

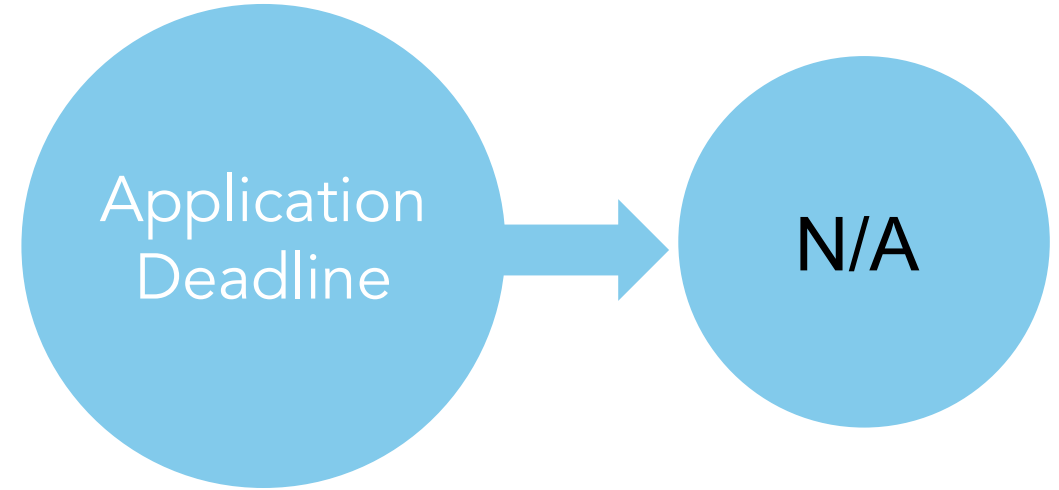
- Multiple

## Types of Projects Funded

- Building Ramps
- Pathways
- Push Button Automatic Doors
- Accessible Features in Washrooms

# Municipal Training Assistance Fund

Funded by: Government of Newfoundland and Labrador  
Amount Available: N/A



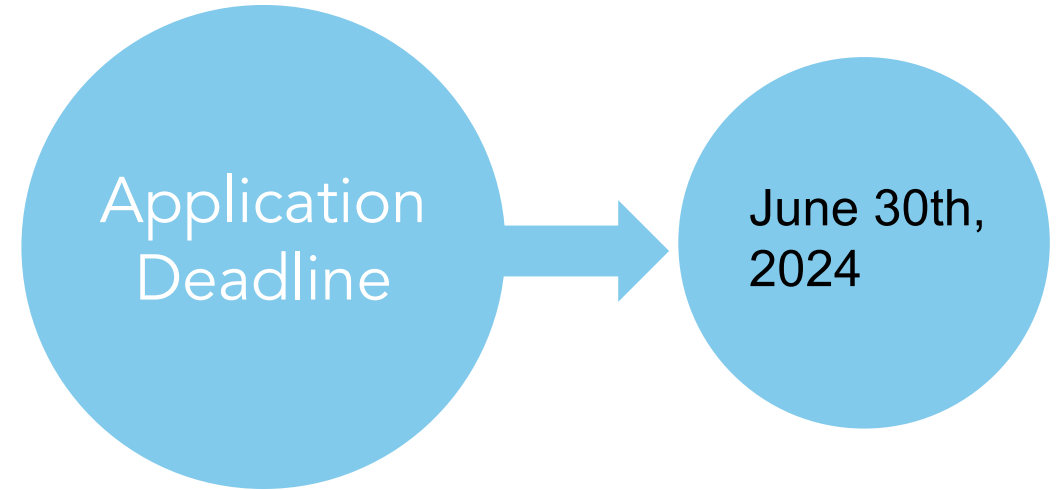
Areas of Eligibility

Types of Projects Funded

# JCP Funding

Funded by: Government of Newfoundland and Labrador

Amount Available: Maximum weekly rates \$624 - \$668



## Areas of Eligibility

- Businesses
- crown corporations
- Municipal governments/Band/tribal councils
- Public health and educational institutions

## Types of Projects Funded

- Provide insured participants with opportunities to gain work experience that will improve their ability to gain new employment;
- Be finite in nature and have defined start and finish dates;
- Not result in a competitive advantage for the sponsor or improve any business's position in the competitive marketplace; and
- Be incremental and discrete and not part of the sponsor's normal operations. Typically incremental activities shall be specific to an additional undertaking of the organization.

## Grant Use Example



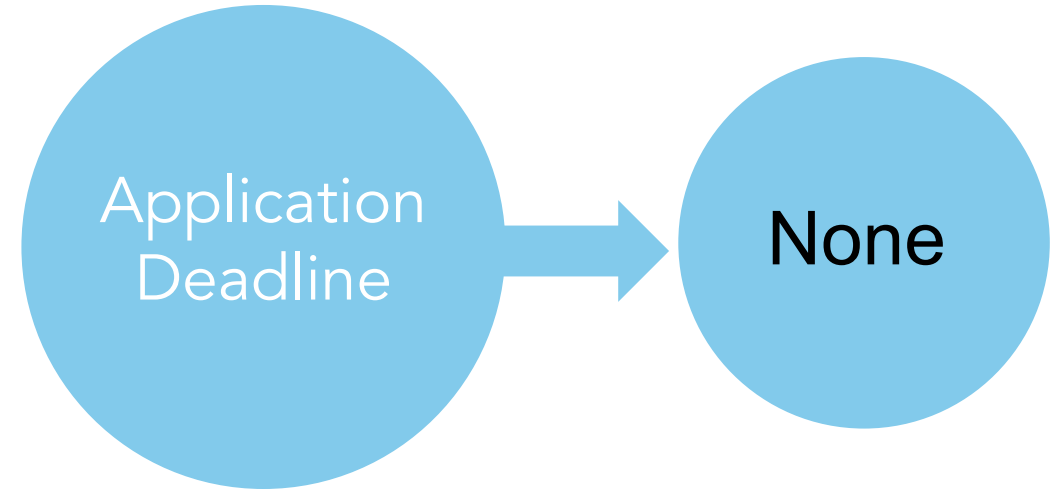
The Town of Bishop's Falls: Completion of Phase II of the Riverside Drive Boardwalk

- The Town of Bishop's Falls is pleased to receive \$43,792 under the JCP program for Completion of Phase II of the Riverside Drive boardwalk
- Thanks to the help from the JCP grants the infrastructure can be developed to allow residents and tourists to benefit from what the River offers

# ACOA

Funded by: Atlantic Canada Opportunities Agency

Amount Available: Project Specific



Areas of Eligibility

Types of Projects Funded

- Projects related to clean technology
- Projects that support the development or adoption of digital and technological solutions
- Projects that attract investment in key sectors
- Investing in clean and circular in partnership with regional governments

# Recreation NL

Funded by: Recreational NL

Amount Available: \$1,000-\$500,000

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Application  
Deadline

Fund  
Specific

## Areas of Eligibility

### Municipalities:

- Employment
- Events
- Inclusion
- Infrastructure
- Physical Activities
- Seniors

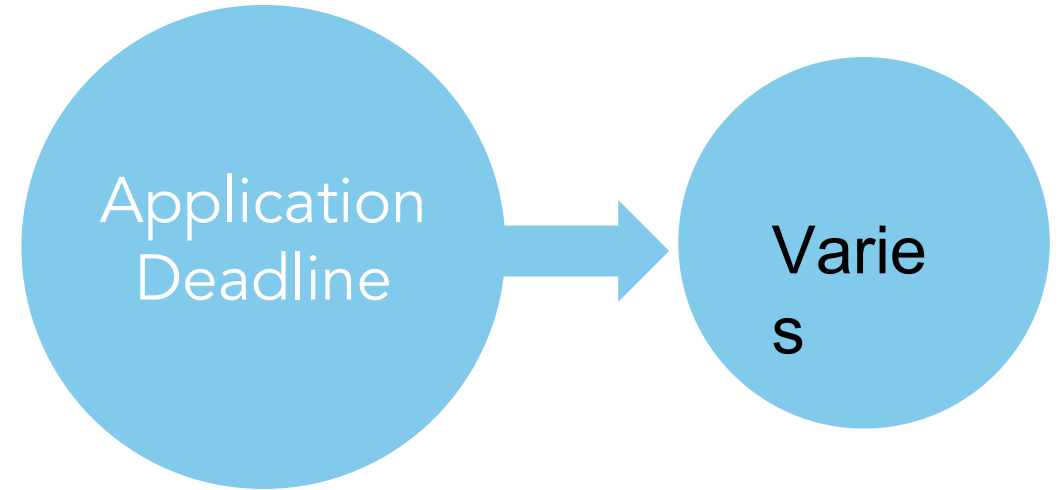
## Types of Projects Funded

- Local festivals
- Upgrade to healthy living infrastructure
- Renovations, retrofits or construction of community facilities and venues
- Student Employment Programs

# Community Waste Diversion Fund

Funded by: Multi-Materials  
Stewardship Board

Amount Available: Maximum \$25,000



## Areas of Eligibility

- Municipalities
- Indigenous Community Governments
- Local Service Districts

## Types of Projects Funded

- Utilization of surveillance cameras and supporting activities
- Development of infrastructure or programs to make waste diversion opportunities available to residents
- Projects that safely remove hazardous and recyclable materials

# Fire and Emergency Services

Funded by: Government of  
Newfoundland & Labrador

Amount Available: \$3,000 - \$100,000

Application  
Deadline

March  
31st, 2024

## Areas of Eligibility

- Municipalities
- Local service districts
- Regional services boards

## Types of Projects Funded

- Firefighting trucks/vehicles
- Firefighting equipment
- Regional training programs
- Emergency response outside of municipal boundaries

# CCNL Green Team

Funded by: Conservation Corps

Amount Available: 65% of Internship Placement Cost and or for project sponsorship

Application  
Deadline



March  
24, 2024

## Areas of Eligibility

Offers employment opportunities for youth and partners with:

- Non-profit organizations
- municipalities
- businesses
- educational institutions
- community groups

## Types of Projects Funded

- Asset Management
- Conservation Assistant
- Sustainability Assistant
- Environmental Coordinator

## Grant Use Example



The St. Anthony and Area Boys and Girls Club

- Four Green Team members were hired to help the club from July until late August
- The team were hired to connect with children and teach them about environmental awareness
- They made a strong impression teaching the children about recycling and the importance of being able to grow your own food

# takeCHARGE of Your Town

Funded by: Newfoundland Power and NL Hydro

Amount Available: \$10,000

Application  
Deadline



April 12th,  
2024

Areas of Eligibility

Types of Projects Funded

- Energy efficient upgrades to a town hall or municipal building
  - Heat pump installation
  - Insulation to community buildings
  - Energy efficient doors

## Grant Use Example

Photo Fram



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The Town of Meadows: winner of the takeCHARGE of your town initiative

- The Town of Meadows received \$7,500 from NL Power
- The money will be used to upgrade lighting and the heating and cooling systems in the town's recreation centre and fire hall
- This will help the town make their facilities more energy efficient

# Canada Life Literacy Innovation Award

Funded by: Canada Life

Amount Available: \$10,000 - \$20,000

Application  
Deadline



June 3,  
2024

Areas of Eligibility

Types of Projects Funded

- Adult literacy programs
- Adult-integrated family literacy programs

## Grant Use Example



Sioux-Hudson Literacy Council: Good Learning Anywhere

- Sioux-Hudson Literacy Council was the top award winner in 2023 receiving \$20,000 for the Good Learning Anywhere program
- The program has 29 self-directed online courses on a wide range of topics and includes topics specific for Indigenous learners

# FCC Community Fund

Funded by: FCC

Amount Available: \$10,000



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Application  
Deadline

Year-round

## Areas of Eligibility

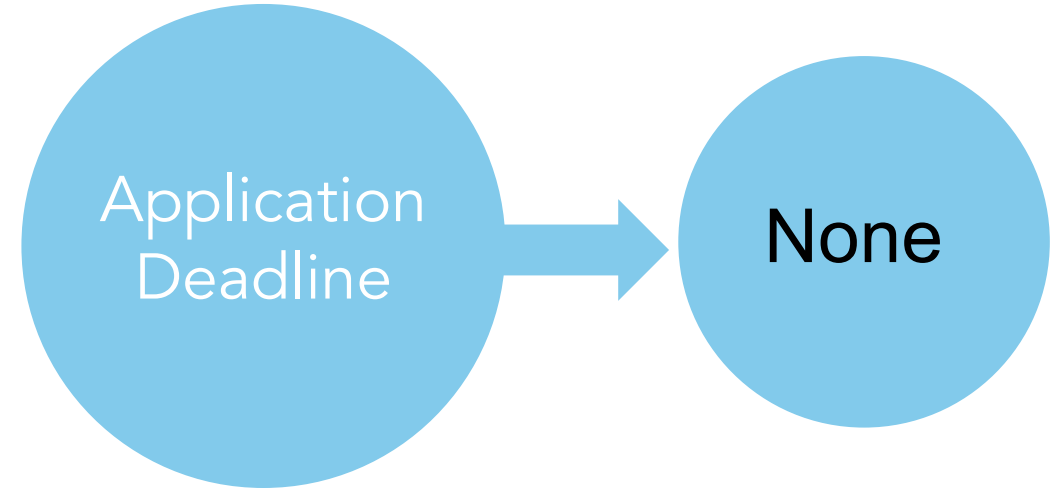
- Registered charities with the Canada Revenue Agency or non-profit organizations
- Schools
- First Nations, Inuit or Métis governments/communities
- Towns, cities or rural municipalities

## Types of Projects Funded

- Food security
- Well-being
- Education and food literacy
- Public trust in agriculture and food
- Community enhancements

# Rural Transit Solutions Fund

Funded by: Infrastructure  
Canada  
Amount Available: \$50,000



Areas of Eligibility

Types of Projects Funded

- Assessing routes and modes of travel
- Feasibility studies
- public and stakeholder engagement and surveys

# RBC Foundation Community Infrastructure Fund

Funded  
by:

Amount Available: 20% of an organization's operating budget

Application  
Deadline



June 14th,  
2024

## Areas of Eligibility

- Organizations that are registered charities in their jurisdictions
- Projects or programs that take place in communities where RBC has a business presence
- Charitable organizations that provide direct community benefit
- Programs with measurable social

## Types of Projects Funded

- Sustainability projects
  - New build
  - Retrofit
- Accessibility Projects
  - Exterior approach and entrance
  - Interior circulation

## Grant Use Example



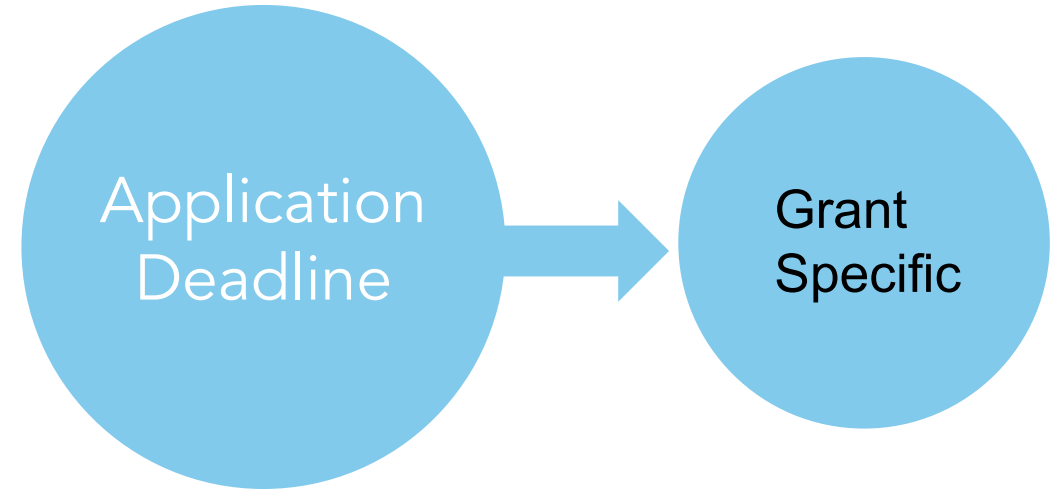
Archway Urban Farm

- The Archway Urban Farm has received a \$100,000 donation from RBC Foundation
- This project will help develop a strong 'green infrastructure' in the region by shortening the food chain, and facilitating access to fresh, local food

# Trades NL Community Giving Program

Funded by: Trades NL

Amount Available: \$1,000-\$10,000



## Areas of Eligibility

- Health and Wellness Grant
- Community Grassroots Grant
- Education School Grant

## Types of Projects Funded

- Enhancing programming, equipment or facilities
- Student programming, resources and equipment

# Community Garden Support Program

Funded by: Government of  
Newfoundland and Labrador

Amount Available: \$750

Application  
Deadline

First come,  
first served

## Areas of Eligibility

- Not-for-profit community group or organization;
- Municipality or local service district; or
- School

## Types of Projects Funded

- Operating and minor capital costs required to establish new community gardens
- maintain and expand existing community gardens within Newfoundland and Labrador

# Grant Writing Best Practices

**When preparing to write your application make sure to:**

- Understand the grant
- Have a well-defined concept
- Confirmed your organization and service is eligible for consideration

**When you're ready to write your application:**

- Start a draft
- Write using clear and direct language
- Check for errors
- Ensure completeness



# Available Resources

For towns that need assistance the Rural Outreach Program can help free of charge with:

- Grant Applications
- 3D models of potential projects
- Scope of Work Support
- And much more!



Get in touch at: [ruraloutreach@mun.ca](mailto:ruraloutreach@mun.ca)



# Discussion

