

Membership Report

Partners in a Sustainable Future

Councillor Trina Appleby, Membership Chair



Membership Update

Municipalities Newfoundland and Labrador (MNL) represents 275 municipalities throughout the province. Of those, 273 are active MNL members. Membership fees are an important line of revenue for MNL. In 2022, MNL budgeted for \$471,000 and collected over \$471,630. This represents another year of a 99% collection rate on membership fees. This is a great accomplishment for the second year in a row. We appreciate each member making payment of their MNL fees a priority. It has provided a strong cash flow position for MNL throughout the fiscal year.

Membership Services

In 2022, MNL continued to maintain a suite of programs and services to benefit its membership. A full listing is available on our website www.municipalnl.ca. Some of the more commonly used services are listed below.

- Canoe Procurement Group of Canada – Group Procurement and Purchasing Services
- Cal LeGrow – Municipal General Insurance
- Johnson Insurance – Home, Auto and Travel Insurance
- Stewart McKelvey - Legal Referral Service
- Telus Business – Telecommunications and Internet Services
- Provincial Airlines – Corporate Rates
- Steele Hotels, Province-wide – Corporate Rates
- Enterprise Rent-A-Car – Corporate Rates
- Holiday Inn, Portugal Cove Rd, St. John's – Corporate Rates and Room Discounts
- Delta Hotel in downtown St. John's – Corporate Rates and Room Discounts
- JAG Hotel in downtown St. John's – Corporate Rates and Room Discounts
- LeGrow's Travel – Corporate Booking Service
- Career Beacon – Job Posting Services



Training

In 2022, MNL became more actively involved in training the municipal sector. In 2021, a new course, Municipal Leadership Essentials: A Guide to Good Governance, was launched in cooperation with the College of the North Atlantic (CNA). In 2022, this training was delivered to over 30 individuals from within the sector. It was a 10-week immersive programs where individuals studied with their peers. The training also included modules on asset management and taxation. MNL is working with CNA to upgrade our leadership essentials course to reflect the new training requirements of the Provincial Government. It is expected that this work will be completed in 2023.

Partnerships

In 2022, MNL once again maintained close partnerships and strong working relationships with the following external organizations to deliver its programs and services:

- College of the North Atlantic
- TRIO Benefits
- Municipal Mental Health Task Force
- Federation of Canadian Municipalities
- Atlantic Canada Opportunities Agency
- Government of Newfoundland and Labrador
- Government of Canada

Conclusion

MNL's programs and services continued to benefit communities big and small in 2022. We look forward to new opportunities and partnerships that benefit the municipal sector both financially and in terms of saving time. We would like to thank the Membership Committee for their support in 2022. Without their input and guidance, we would not have had such a successful year.

