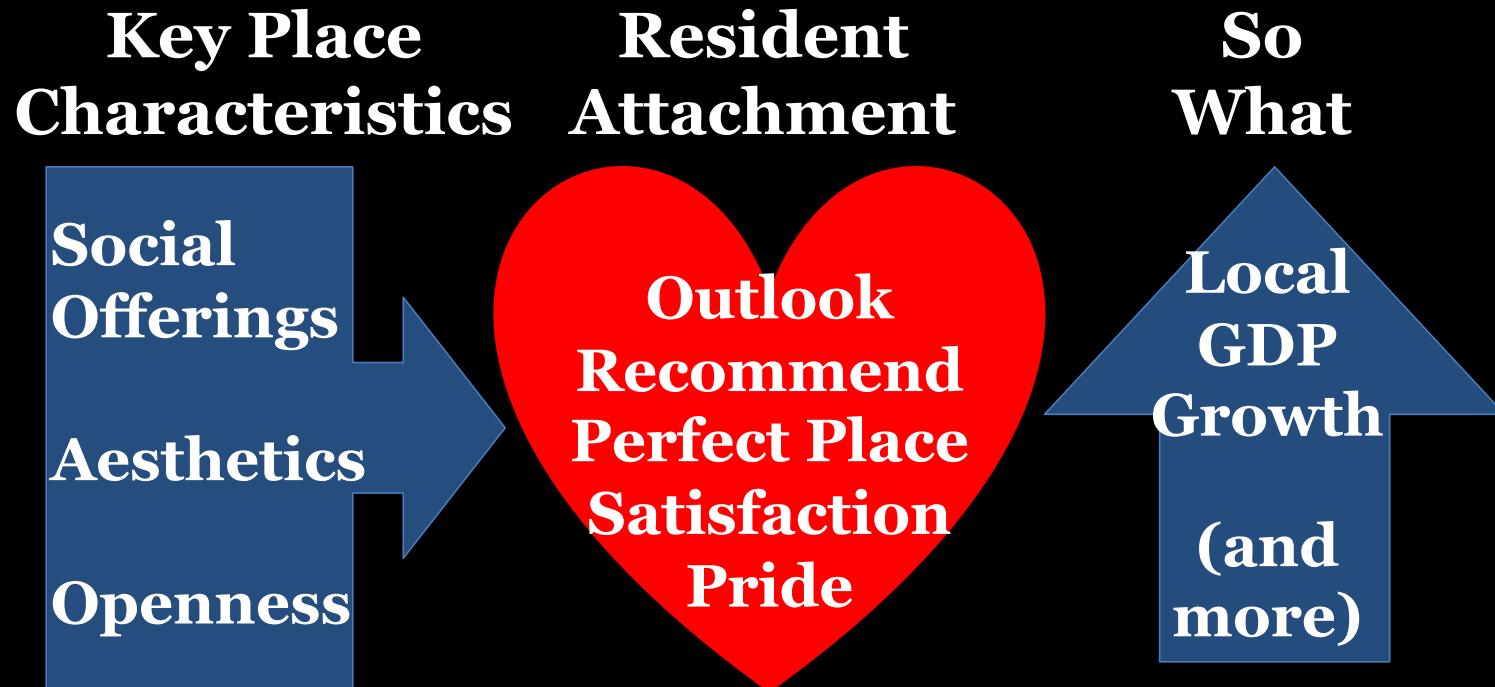


A photograph of a person in a red jacket standing on a beach. The sky is filled with clouds, and a rainbow arches across the horizon. The person is standing on the left, facing right. The background is a dark, cloudy sky.

Keeping Community Together and Leveraging the New Normal

DR. KATHERINE LOFLIN

Knight Soul of the Community



In 26 US cities, 43,000 people, 2008-2010

Keeping Community Together, While Apart

Goals:

- **Manage Isolation** (Deploy creative replacements for social offerings)
- **Maintain Connections** (Bring place to them to maintain attachment)

Porchtraits



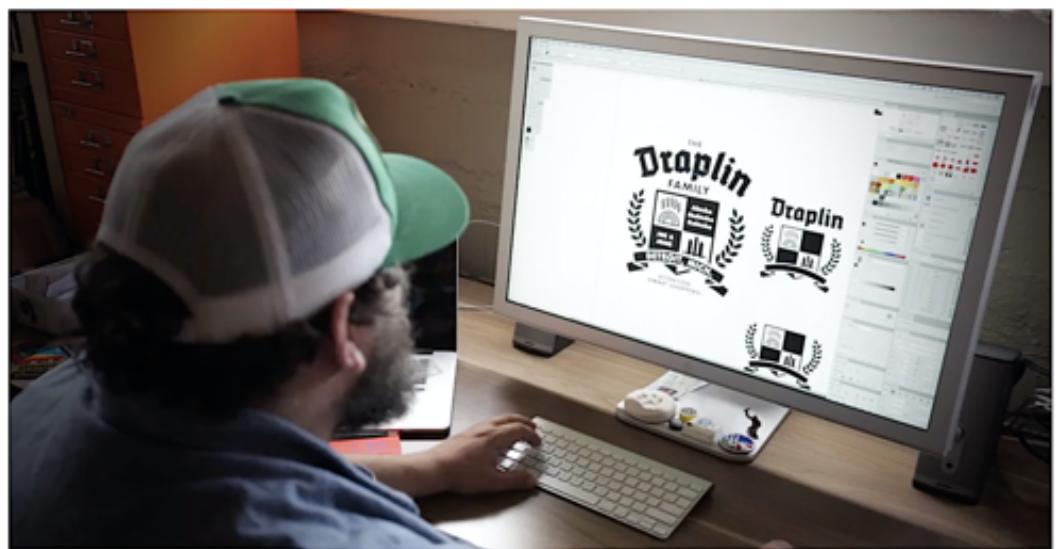
Teacher Parades



Facebook Live Skill Share



Dover Mayor Tony Keats is shown here with a batch of cookies he made during the first segment of Cooking with the Mayor on March 31. Photo courtesy Town of Dover Facebook page



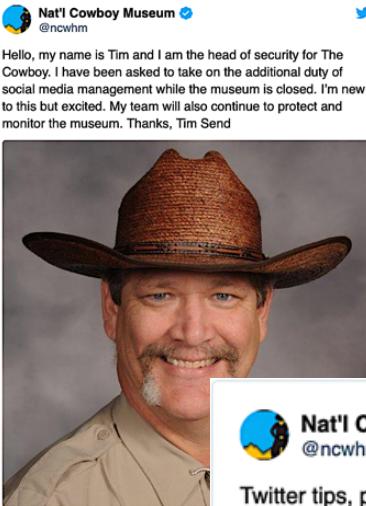
Detroit-born designer [Aaron Draplin](#) offers a course designed to "celebrate your grandma and all the weird sh*t your dad says by designing your family crest." In other words, he teaches attendees the basics of logo design.

Leveraging the New Normal for Future Re-Opening

Goals:

- **Inspire hope for the future** (Improve outlook by inspiring optimism for what's next)
- **Focus on shared identity** (Maintain pride in place)
- **Leverage the new appreciation for place** (Be ready to grow attachment)

Virtual Local Tours


Nat'l Cowboy Museum  @ncwhm
Hello, my name is Tim and I am the head of security for The Cowboy. I have been asked to take on the additional duty of social media management while the museum is closed. I'm new to this but excited. My team will also continue to protect and monitor the museum. Thanks, Tim Send




Nat'l Cowboy Museum  @ncwhm
Twitter tips, please
54K 5:15 PM - Mar 17, 2020
14.8K 10:47 AM - Mar 18, 2020
1,219 people are talking about this


Sorry, thought I was Googling that. Thanks, Tim
17.8K 10:55 AM - Mar 18, 2020
1,051 people are talking about this


Nat'l Cowboy Museum  @ncwhm
Thanks for all the tips, Friends. Realize I have been doing the hashtags wrong. I need to use that pound sign from the phone. I'm learning! Here's his costume from True Grit from 1969 courtesy of John Wayne Enterprises.
#HashtagJohnWayne Thanks, Tim




Nat'l Cowboy Museum  @ncwhm
Here's a sculpture by Frederic Remington called The Bronco Buster cast in 1918. What do you guys think of it? Seth in marketing told me that asking questions on the social media is good for "engagement." Let's get engaged! LOL! Thanks, Tim I'm very happily married to Tina though




Nat'l Cowboy Museum  @ncwhm
Someone suggested I post a Tick Tock. It's from our Warhol and The West Exhibition.
Roy Rogers Alarm Clock c 1951 from The Andy Warhol Museum, Pittsburgh; Founding Collection, Contribution The Andy Warhol Foundation for the Visual Arts Inc TC526.36
#HashtagTheCowboy Thanks, Tim



Today Is Living History

COVID-19 Stories

A call for submissions.

In an effort to fulfill our mission in documenting Whiting-Robertsdale history, the Whiting-Robertsdale Historical Society is inviting you to submit any photos, videos, and textual reflection that reflects life during the COVID-19 pandemic.

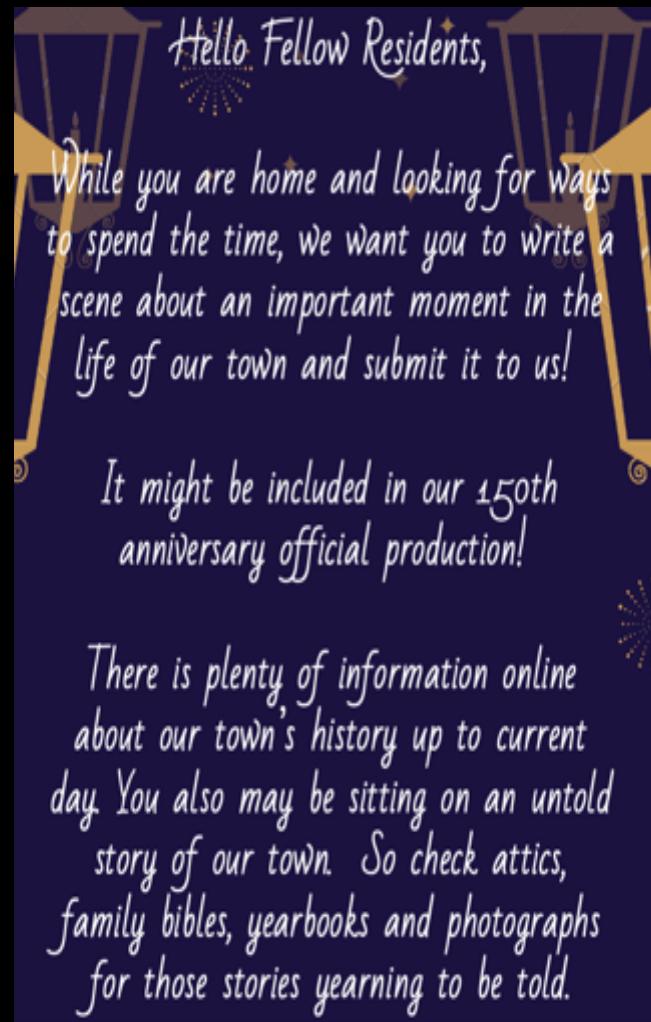


YOU ARE LIVING THROUGH HISTORY RIGHT NOW

TAKE A MOMENT TO FILL IN THESE PAGES FOR YOUR FUTURE SELF TO LOOK BACK ON. AND HERE ARE SOME OTHER IDEAS OF THINGS TO INCLUDE:

- SOME PHOTOS FROM THIS TIME
- ANY ART WORK YOU CREATED
- A JOURNAL OF YOUR DAYS
- FAMILY / PET PICTURES
- LOCAL NEWSPAPER PAGES OR CLIPPING
- SPECIAL MEMORIES

Tomorrow We Tell Our Story



Hello Fellow Residents,

While you are home and looking for ways to spend the time, we want you to write a scene about an important moment in the life of our town and submit it to us!

It might be included in our 150th anniversary official production!

There is plenty of information online about our town's history up to current day. You also may be sitting on an untold story of our town. So check attics, family bibles, yearbooks and photographs for those stories yearning to be told.

HELP WRITE THE STORY OF CARY!

In celebration of Cary's 150th Birthday in 2021

WE [ALL] LOVE CARY

A cross-level of the celebration of Cary's 150th birthday in 2021 will be an original play telling the story of Cary that will be performed at the Cary Arts Center. But we know that to love Cary like we do, we let's tell the story together!



AN INNOVATION IN TELLING THE STORY OF A PLACE ON STAGE

The idea is simple. We are asking everyone telling the story of Cary to imagine: we want you, our residents, to contribute scenes for possible inclusion in the play. This could cover any history of events. We understand that in some ways, history defines the Cary we have today. By sharing records, state archives, books, family stories to create a historical scene.

WE WORK WITH YOU

Be creative! We want to tell the history of our town all the way to today in an engaging, memorable way. We also want the untold stories that many may not know. If your scene is chosen for the play, our experienced production team and playwrights will work with you to refine the scene for this and then the larger story. You will be credited in the production as the scene's author!



WE SHINE TOGETHER

Cary is consistently rated as one of the best places to live. Throughout its history, it's been the people that make it shine. In that tradition, we want to tell the story of the people we hold by the people in this truly innovative approach where we shine together.

