



MNL Update

Northern/Western Regional Meeting
June 14, 2019

Strategic Items

- Legislative Review
- Regionalization
- WSER
- Fiscal Framework
- Seat at the Table

2019

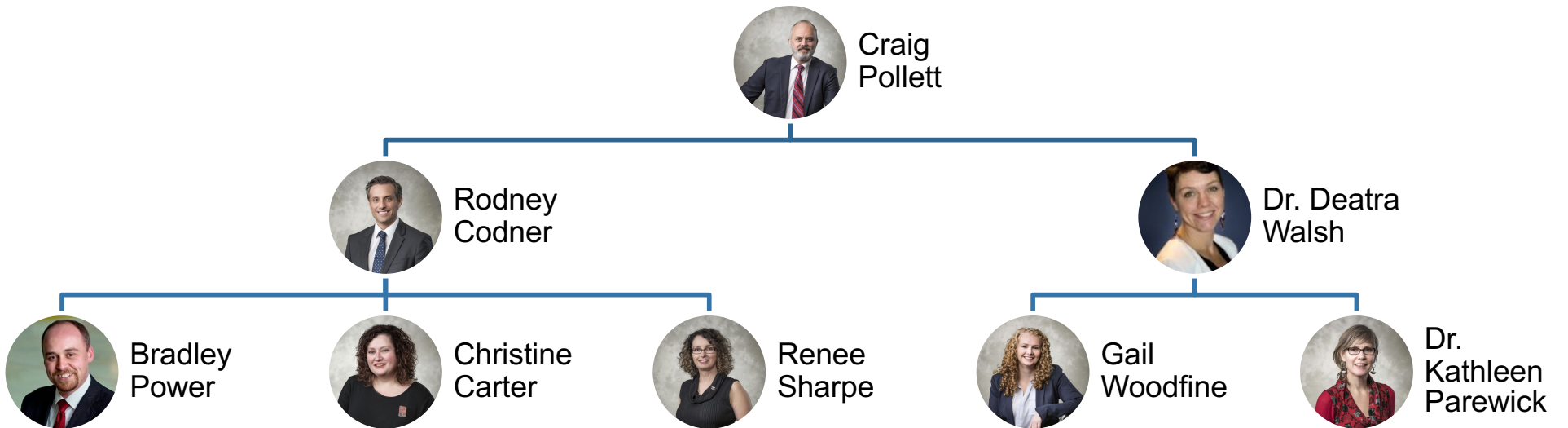
- Regional meetings
- Provincial election
- Municipal Symposium
- Wastewater Conference
- Urban/Rural Summit
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- Women's Leadership Summit
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Organizational Change

- Director of Operations
- Director of Advocacy
- Membership Services Manager
- Membership service review
- Training strategy
- New headquarters building



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Strategic Plan: 2020+


- Current plan: 2016 - 2020
- *Organizational Restructuring*
- *Financial Management*
- *Strategic Advocacy*
- *Civic Engagement*
- Board pre-planning Sept 2018
- Research underway
- Surveys underway
- Board retreat in July
- Adoption in September
- Presentation in November

Strategic Goal	Objectives	Activities	Status
Regional Government Strategy		<ul style="list-style-type: none"> Continued Advocacy Public Consultations Completed What We Heard report released 	
New Legislation		<ul style="list-style-type: none"> Municipal Legislative Review underway 	
Improve MNL Structure	<ul style="list-style-type: none"> Governance Staffing Office 	<ul style="list-style-type: none"> Governance Working Group convened Report expected in 2020 	
		<ul style="list-style-type: none"> Organizational Review completed New Director of Operations position filled New Director of Advocacy in 2019 	
		<ul style="list-style-type: none"> Comprehensive review of options completed Purchase of 79 Mews Place 	
Improve MNL's business and fiscal planning	<ul style="list-style-type: none"> Five-year financial plan Financial independence from government funding 	<ul style="list-style-type: none"> Projections completed Integration in financial reporting in 2019 	
		<ul style="list-style-type: none"> No operational funding from provincial or federal government New non-dues revenue strategy in 2019 	
Civic Engagement	<ul style="list-style-type: none"> Councillor Professional Development Engaging public audience Addressing Demographic Issues 	<ul style="list-style-type: none"> Greater emphasis at MNL events Roll out of professional development strategy in 2019 	
		<ul style="list-style-type: none"> MNL takes over "Make Your Mark" campaign Increased public events Partnership on Vital Signs annual report 	
		<ul style="list-style-type: none"> Partnership with MUN on "Population Project" 	

 Not Started

 Early Stages

 Late Stages

 Substantially Complete

Advocacy

Engagement

Services

Thanks!

Any questions?

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