



Photo: NL Tourism; © Copyright Barrett & MacKay Photo

MUNICIPALITIES & TOURISM

In Newfoundland & Labrador,
Tourism is Big Business

May 3, 2019



HOSPITALITY
NEWFOUNDLAND & LABRADOR

WHO WE ARE



HOSPITALITY
NEWFOUNDLAND & LABRADOR

— **35** YEARS —
1983 - 2018

Advocacy &
Communications

Skills &
Knowledge

Membership
&
Networking

WORKING TOGETHER



HOSPITALITY
NEWFOUNDLAND & LABRADOR



HOSPITALITY
NEWFOUNDLAND & LABRADOR

 **Municipalities**
Newfoundland and Labrador

WORKING TOGETHER



Organizational Synergies

- Submissions to Municipal Assessment Act Review, Municipal Legislation Review, etc.
- Joint position on tourism levies
- Regulating short-term rentals

REGULATING SHORT-TERM RENTALS



Based on emerging best practices around the world, the proposed framework outlines regulatory tools that provinces, cities and communities can apply, including:

1. Host registration and fees
2. Platform registration and fees
3. Principal residence restriction
4. Cap on usage
5. Health and safety standards
6. Reporting requirements
7. Taxation/levies
8. Enforcement/penalties



ROADMAP TO A MODERN FRAMEWORK FOR LOCAL GOVERNMENTS

Based on emerging best practices, municipal regulators should adopt these five steps when developing regulations.



RESEARCH:

Understand how short-term rentals and the commercialization of principal residences are impacting on communities and neighborhoods. Consider leading and best practices from other jurisdictions.



EXISTING REGULATION:

Review the policies and regulations that are in place today. Canadian municipalities should also review what is in place and being contemplated at the provincial level.



CONSULTATION:

Consult with the local tourism, hotel and housing sectors to assess the impact of short-term rentals on the community. Also consult with hosts who use the various platform companies.



APPLY REGULATORY TOOLS:

Review each of the eight key tools and how they can best be applied in response to local conditions. Engage stakeholders on proposals and pass regulations that are sustainable and effective over the long-term.



MONITOR AND ASSESS:

Actively monitor the reported results against expected outcomes. Pay close attention to resident complaints. Proactively investigate regulatory compliance and refine policy as circumstances and experience dictates.

REGULATING SHORT-TERM RENTALS



- Does your municipality have a plan to regulate short-term rentals?
- What are the best practices being implemented in our own backyard?

REGULATING SHORT-TERM RENTALS



How can
Hospitality NL
work with and
support your
municipality in
tourism?





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REACH OUT!

www.hnl.ca

hnl@hnl.ca

1-800-563-0700



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