

2016 Corporate Opportunities

St. John's, NL • October 6-8, 2016

SPONSOR Opportunities

Luncheon Sponsor.....	\$12,500
Full Access.....	\$4,000
Nutrition Break.....	\$5,000
Nametags.....	\$5,000
Agenda Time.....	\$5,000

(Limited opportunities available)
Taxes not applicable

SPONSOR Benefits

- Full Access Pass *(more than one may be provided depending on level of sponsorship)*
- Trade Show booth in prime location.
- Display space for your organization's banner or pop up displays.
- Profile in MNL Source Book.
- ½ page ad in MNL Source Book.

EXHIBITOR Opportunities

Standard Booth.....	\$1,250
Oversize Booth.....	\$1,875

(Required for all static displays & demonstrations)
Taxes not applicable

EXHIBITOR Benefits

- Reach up to 800 Municipal leaders/senior staff.
- Two representatives are invite to join the delegates at the Trade Show events. Additional passes are available for an additional cost.
- Representatives are invited to attend the Networking events.
- Additional acknowledgement through door prize draws at the Trade Show.
- Listing on Trade Show website.
- Listed in the Convention Handbook.



Levels of Participation

Full Access Sponsors \$4000

Be Seen! As a SPONSOR your company will receive high visibility, with additional branding and marketing throughout the Convention. Take a step up from the traditional Trade Show exhibit strategy and move your company into the spotlight with this affordably priced sponsorship package. For the entire weekend over 800 municipal leaders and staff will see your brand as a leader and supporter of the sector

Nutrition Break Sponsors \$5000

Help delegates keep their eyes open and synapses firing with coffee, fruit and other delicious treats. MNL has four nutrition breaks on the agenda. Your logo is featured on site break signage, in the conference workbook, and pre-show on the event website. An announcement will be made in each conference room prior to break announcing and thanking the sponsor.

Nametags Sponsors \$5000

Put your companies name and/or logo on the official convention ID and your brand is visible to everyone. Attendees don't go anywhere during the convention without it; it's a walking billboard.

Agenda Time Sponsors \$5000

MNL offers a unique opportunity to organizations wishing to connect with the municipal sector in this province. Taking part on our convention agenda will allow you to raise your corporate profile and demonstrate your product and service to members of council and the sector in general. You will receive a dedicated 30-minute slot to deliver your message and tell the municipal leaders who you can help! Drive more traffic to your Trade Show booth by giving them a taste of what you offer.

Trade Show Exhibitors \$1250

The MNL Trade Show offers you unparalleled opportunities to reach Municipal decision makers from Newfoundland and Labrador. It is a chance for you and your company to make personal contact and to set the stage for sales.

Standard Booth Information:

- Booth Dimensions: 8' x 10'
- Drape Colour: Blue
- Includes: One 6' Skirted Table
- Two Chairs
- Electrical connection (upon request)
- Free Wifi

Company/Organization: _____

Contact Name: _____

Address: _____

Telephone: _____

Email: _____

Please note that any photos or videos taken during the MNL convention and trade show may be used by MNL for promotional use. Participants are reminded of this condition of registration and we appreciate your consent of use. Payment must be received by Monday, Sept. 19th, 2016.

Part A - Sponsorship (please make your selection)

- Luncheon Sponsor.....\$12,500
- Full Access.....\$4,000
- Nutrition Break.....\$5,000
- Nametags.....\$5,000
- Agenda Time.....\$5,000
- Additional Full Access Pass # _____ X \$500

Part B - Exhibitors (please make your selection)

- Standard Booth.....\$1,250
- Oversize Booth.....\$1,875
Required for all static displays and demonstrations.
- Trade Show Pass # _____ X \$150

Exhibit Personnel

(please notify MNL immediately of any personnel changes)

1. Name: _____

Title: _____

2. Name: _____

Title: _____

Method of Payment

- Cheque inclosed
- E-mail Transfer can be sent to rpiercey@municipalnl.ca



Credit Card # _____

Expiry _____ / _____

Name on card _____

Signature _____

Please fax your completed registration form to MNL via fax (709) 738-0071
Please forward payment to MNL
460 Torbay Rd, St. John's, NL A1A 5J3

ATTENTION: SPONSORS AND EXHIBITORS

We hereby make application as completed for use at the 2016 MNL Convention and Trade Show in St. John's, NL. This Agreement Form, upon written acceptance, constitutes a valid and binding contract with MNL's 2016 Convention and Trade Show. We agree to abide by the Terms and Conditions received in the exhibitor's handbook and agreement (and forming part of this Agreement), by all other show regulations as defined in this convention package as well as further notices pertinent to the MNL's 2016 Convention and Trade Show.

Name: _____

Signature: _____

Date: _____